MAYBELLINE NEW YORK
APPLAUDS

WOMEN WHO EMPOWER THROUGH EDUCATION

Maybelline New York believes education opens doors to opportunities. We are proud to honor these inspiring women who use the power of education to change lives. Each woman below will receive a $10,000 grant towards the educational cause of her choice.

Dr. Lois Frankel
PASADENA, CA
Over 20 years ago, Dr. Lois Frankel founded MOSTE, a mentoring organization dedicated to providing inner city girls with positive role models. The results have been overwhelming: Since its inception MOSTE has touched the lives of over 1,000 girls. And in June 2007, one of the mentored girls graduated cum laude from Yale.

MOTIVATING OUR STUDENTS THROUGH EDUCATION (MOSTE)
moste.org

Valerie Hill-Jackson
HOUSTON, TX
As the twelfth of 13 children born to illiterate migrant workers, Valerie Hill-Jackson knows the importance of education. In 2006 she founded BOF, a foundation that emphasizes human potential and provides college prep workshops, leadership programs, mentoring and scholarship opportunities so every student can enter the workforce as empowered leaders.

BARNABAS OUTREACH FOUNDATION, INC. (BOF)
barnabasoutreachfdn.org

Janine Lee
OAKLAND, CA
A passion for volunteering and helping the community inspired Janine Lee to found Capture the Dream in 2006. The non-profit organization for children of low-income homes holds school supply drives, provides mentorship programs and organizes family outings. “It’s rewarding to see someone experience something that others take for granted,” says Janine.

CAPTURE THE DREAM capturethedream.org

Abigail Rosin
NEW YORK, NY
Abigail Rosin believes that dance not only provides joy, it also builds confidence. So when she graduated from college, she moved to New York with a dream: To open a free dance studio and after-school program where inner city girls can find a safe haven. At Groove With Me, students learn to achieve goals, overcome fears and ultimately see their full potential.

GROOVE WITH ME groovewithme.org

maybelline.com/education

MAYBELLINE®

MAYBE SHE’S BORN WITH IT. MAYBE IT’S MAYBELLINE®.