

Capture the Dream joins Costco and CC Sabathia in helping children

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What do Costco, CC Sabathia of the New York Yankees and Capture the Dream a nonprofit organization in Oakland have in common? All will be distributing [backpacks](#) to needy school children in the East Bay.

With the start of each new school year families spend a large amount of money on school supplies. With over 20% of East Bay residents living in poverty, many parents cannot afford to purchase basic school supplies, like pencils and notebooks. Adding to the problem, government budget cuts are forcing schools to reduce the number of supplies that they can provide. The mix of poverty and tighter budgets is leaving too many students without the tools they need to succeed in school.

Capture the Dream, Inc. of Oakland, an all volunteer nonprofit founded by Janine Lee in 2006 will be distributing backpacks to Prescott Elementary School in West Oakland the first week of September. This is the fourth annual DreamPack Campaign of delivering backpacks.

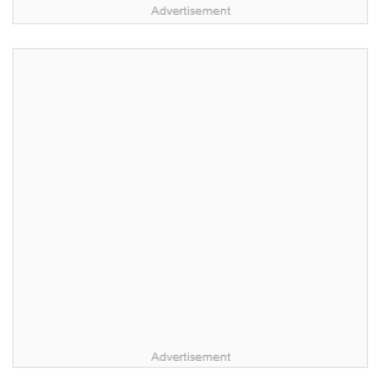
The campaign provides needy students of various ages and grade levels with brand new backpacks filled with school supplies. Every back pack contains 30 items that are customized for each student's grade level and needs. Equipped with the right tools, students can finally focus on learning. For more information on the many programs Capture the Dream offers visit:

<http://capturethedream.org/>

This week Vallejo's Costco gave away hundreds of backpacks to students at Mare Island and Lincoln elementary schools, store marketer Tiffany Walker said. The giveaway follows on the heels of CC Sabathia's gifts of backpacks to district first-graders on Wednesday.

On behalf of the New York Yankee star's PitCCh In Foundation, backpacks and basic school supplies were distributed this week to all 1,264 first-graders in Vallejo's elementary schools.

This is a great example of service to needy children and how organizations and people **CAN** make a huge difference.



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